

Messe Frankfurt at a glance

Frankfurt am Main, 27 06 2024

The Messe Frankfurt Group is one of the most successful global players in the industry and the world's largest trade fair, congress and event organiser with its own exhibition grounds. Within the framework of its Fairs & Events, Locations and Services business fields, the company focuses firmly on its customers' interests, creating successful platforms for interaction with services from a single source. As a reliable partner to individual industry sectors, Messe Frankfurt creates innovative network formats with its worldwide portfolio of events and develops new business models with its digital expertise. The Group's strategic orientation is determined by its sustainable business practices. In 2023, the company introduced environmental management system EMAS at its Frankfurt base. Messe Frankfurt's aim is to make its exhibition grounds climate-neutral in the long term. Group sales for financial year 2023 are around €609 million.

Headquartered in Frankfurt am Main, the Group has a powerful network of 28 subsidiaries and more than 50 international sales partners. Messe Frankfurt is present in around 180 countries with its brands and brand families. Some 150 "Made by Messe Frankfurt" events are held at more than 50 locations around the globe. Messe Frankfurt is expanding its expertise in defined international industry sectors in line with its corporate strategy. These are: Building Technologies, Safety, Security & Fire, Environmental Technologies, Textile Care, Cleaning & Cleanroom Technologies, Food Technologies, Electronics & Automation Technologies, Manufacturing Technologies & Components, Event & Entertainment Technologies, Consumer Goods, Textiles & Textile Technologies and Mobility & Logistics. Messe Frankfurt's events and communication platforms lead their respective sectors.

Frankfurt is the base of the Messe Frankfurt Group. It is here that industry sector flagship events such as Automechanika, Light + Building, IFFA, ISH, Prolight + Sound and Texcare are held. The consumer goods industry comes together in Frankfurt for Ambiente, Christmasworld and Creativeworld, while the Group's portfolio of textile fairs includes Heimtextil, Techtextil and Texprocess.

A great many guest and congress organisers also use the Frankfurt exhibition grounds for their events. These include for example the Frankfurt Book Fair, ACHEMA, CPhI, Food Ingredients, IMEX and a broad cross-section of international congresses, conferences and other events. Finally, Messe Frankfurt offers a wide spectrum of analogue and digital services ranging from logistics and stand construction to marketing and food services.

Messe Frankfurt is driving forward sustainable transformation throughout the company, continually improving its environmental and sustainability performance. The company introduced environmental management system EMAS (Eco-Management and Audit Scheme) at its Frankfurt base in 2023. This also meets the requirements of environmental management norm ISO 14001. In future, the company will report its greenhouse gas emissions and aims to be climate-neutral by 2040 at the latest, by attaining greenhouse gas neutrality and establishing a sustainable water management system.

As one of the leading European business centres at the heart of Europe, Frankfurt and the Rhine-Main region offer key advantages as a trade fair location. Their enviable reachability and excellent air, rail and road transport connections mean that visitors can travel there from near and far quickly and easily. The Frankfurt exhibition grounds are located in the centre of the city. With the S-Bahn suburban train, it takes around 15 minutes to travel from the airport to the Central Station. From here, four suburban train lines run every five minutes to the “Messe” station located directly on the exhibition grounds – and an underground and tram stop are located at the City entrance. There are 4,300 parking spaces on the exhibition grounds as well as a further 15,000 in the Rebstock car park and 5,400 in the multi-storey car park. From here, visitors can use the free shuttle bus service to the exhibition grounds. The Rhine-Main region offers an excellent hotel infrastructure with an estimated 110,000 beds.

The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

The Messe Frankfurt Group at a glance in 2023

Shareholders	City of Frankfurt am Main: 60 percent State of Hesse: 40 percent
Number of employees	Approx. 2,300
Floor space	584,142 m ²
Hall area	392,415 m ²
Outdoor areas	64,326 m ²
Number of halls	11

Total activities

Total

349 trade fairs and exhibitions, congresses, conferences, events and other activities in Frankfurt and abroad with approx. 4,3 million visitors

of which trade fairs and exhibitions: 140
Exhibitors: 86,397
Visitors: approx. 3.6 million

In Germany

Trade fairs and exhibitions: 37
Exhibitors: 27,474
Visitors: approx. 927,000

Conferences, events and other activities: 189
Visitors: approx. 716,000

In Frankfurt

Trade fairs and exhibitions: 28
Exhibitors: 23,163
Visitors: approx. 782,000
Including 8 Messe Frankfurt Group events with:
Exhibitors: 12,057
Visitors: approx. 467,000

Conferences, events and other activities: 188
Visitors: approx. 716,000

Outside Germany

Trade fairs at around 50 locations: 103
Exhibitors: 58,923
Visitors: approx. 2.7 million

Conferences: 9
Visitors: approx. 9,000

German pavilions: 11

Press information and photographic material:

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Background information on Messe Frankfurt

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt

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